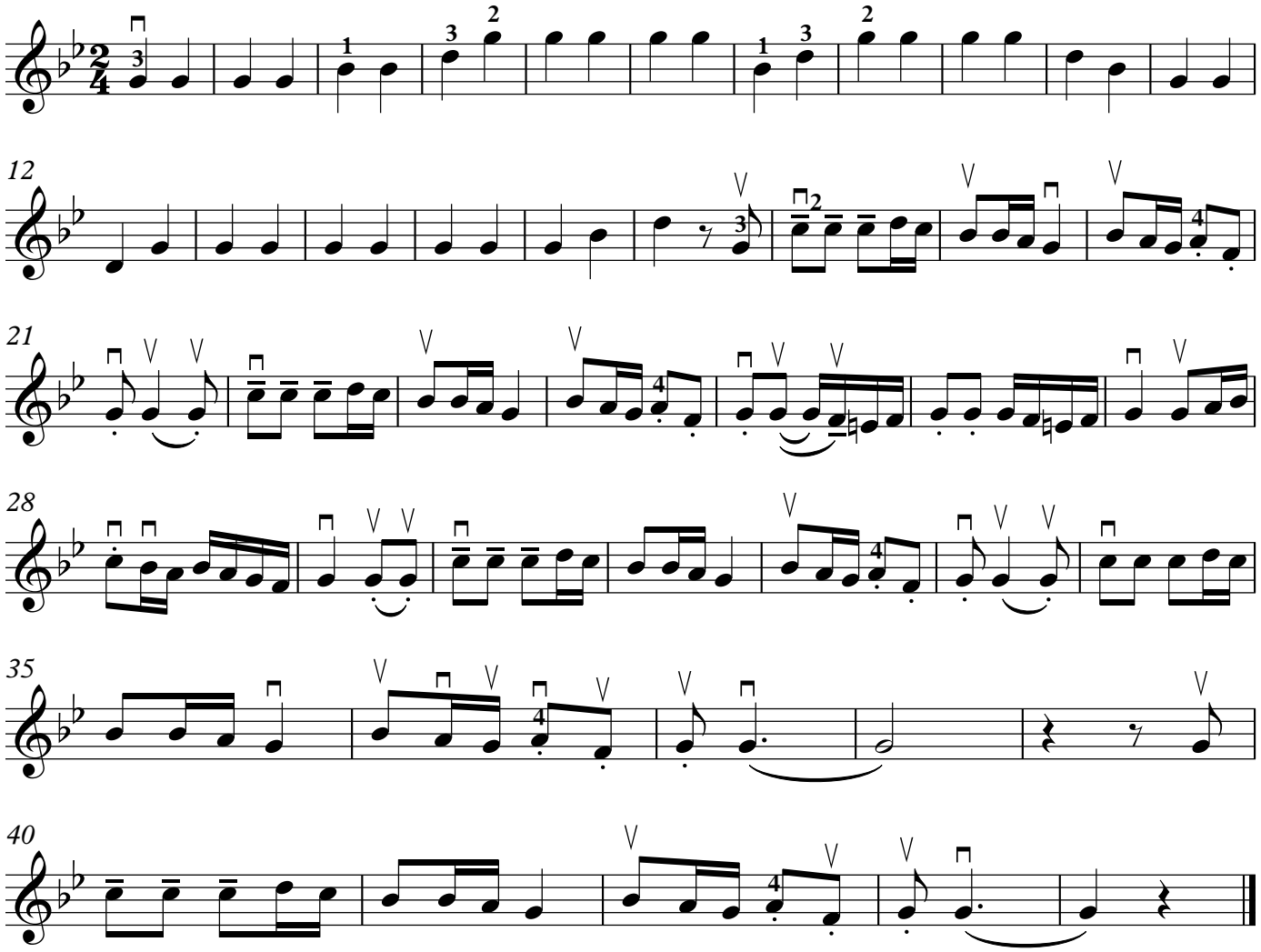Hi Ne Ma Tov